

Product Mindset for Developers: Building Tech That Matters

Unlock the product mindset that drives success at companies like Google, Amazon, Microsoft, and Meta. In this dynamic 45-minute session, tech veteran Amit Chopra shares field-tested strategies to elevate your coding skills into impactful, user-centric solutions. Whether you're an aspiring developer or a future business leader, you'll learn how to:

- Combine technical excellence with big-picture thinking to solve real user problems
- Leverage data, AI, and cross-functional collaboration for maximum impact
- Avoid common product pitfalls and learn from tech giants' famous failures
- Develop a "product sense" that makes you a sought-after asset in any organization

Packed with engaging stories and practical takeaways, this talk is a must-attend for anyone passionate about building technology that matters. Unlock your product mindset and get ready to code with purpose.



Amit Chopra is a seasoned technology leader with over 25 years of experience spanning product development, developer relations, and technical program management across global tech giants like Microsoft, Google, Amazon, and Meta. He has played pivotal roles in shaping developer experiences, driving strategic initiatives in the APAC region, implementing Amazon's "working backwards" methodology, and championing open-source development. Amit's unique perspective comes from navigating diverse roles, from hands-on product development to technical program management and developer advocacy. While currently taking a career break to travel the world, he dedicates his time to meeting and mentoring the next generation of technical leaders and sharing insights from his journey across product, platform, and developer experience domains.